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SCOTTISH RITE HOSPITAL

A MASONIC CHARITY

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· Letter from the President









ROBERT L. WALKER
TSRHC President/CEO

WELCOME TO THE NEW RITE UP MAGAZINE.

We are excited to unveil an updated design that features bigger, bolder photos and graphics, and more content to better highlight our amazing patients, our extraordinary friends, and our dedicated medical, research, administrative and support teams. As always, our *Rite Up* goal is to keep you well informed about news and items of interest at TSRHC.

Many changes have occurred in health care this past year. Our Board of Trustees has devoted much time and energy preparing for these changes to ensure that the hospital's mission of helping children remains strong and viable for years to come. We will continue our focus on providing high quality health care and creating a positive experience for our patients and their families. Each time a patient shares his or her story with us, it affirms the hospital's unwavering commitment to our mission and guiding principles.

One such story is about **Julie McWright**, a former hospital patient I had the privilege of meeting who now resides in Washington, D.C. We were excited when, more than 15 years after her surgery, Julie made a visit to the hospital. During her visit, she was reunited with her physician, **John Birch**, **M.D.** Julie was originally referred to the hospital as an infant for an abnormality called hemihypertrophy, in which the entire right side

of her body was smaller than the left, a condition that could not be explained or diagnosed until she came to TSRHC. As a teenage patient, Julie underwent surgery to successfully lengthen her right femur. After her discharge from the hospital several years later, she attended Texas A&M University, majoring in agricultural economics.

Today, Julie has an exciting career in government relations for Feld Entertainment, the parent company of Ringling Bros. and Barnum & Bailey. Julie has taken up running and recently completed her first half marathon! This major accomplishment would not have been possible without her hard work and determination and the care she received at TSRHC. "As a former patient, just walking through the front door brought back a rush of memories and emotions, and I am truly grateful that you all welcomed me with open arms," Julie said after her visit.

Julie reminds us of not only the importance of providing quality health care but also of the importance of providing a positive overall experience for every patient and family we have the opportunity to serve. Thanks to your friendship and support of the hospital, we can continue to make a difference in the lives of patients like Julie.

Boh

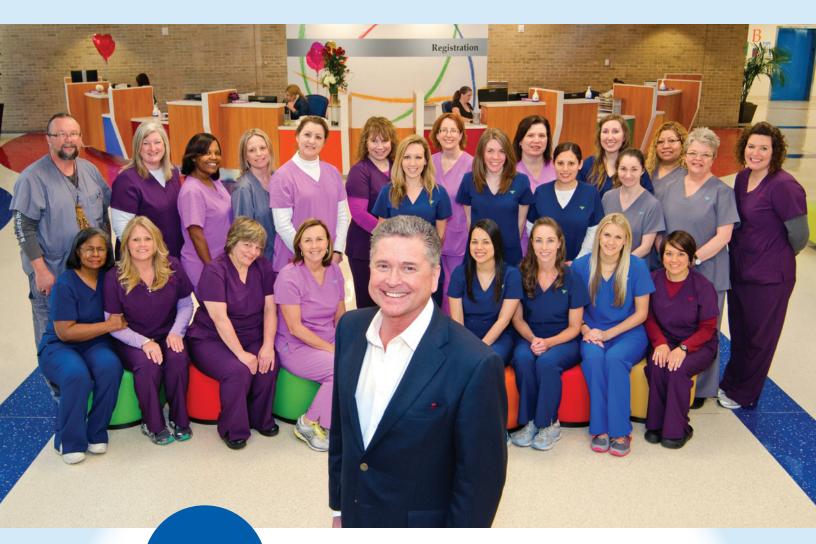








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Full Circle

You could say that Barry Rothschild's experience with TSRHC has come full circle.

BARRY ROTHSCHILD IS FOUNDER AND PRESIDENT OF PEACHES UNIFORMS, a company that sells nursing uniforms and scrubs. But before he was providing goods to hospital staff members, they were providing him with care.

Both Rothschild and his sister are former patients of TSRHC.

The hospital made a lasting impact on each of them. With a passion to give back to the institution that helped him so much, Rothschild found a way to combine his generous spirit and successful business.

"It's a blessing to be able to give back and be connected to the hospital again," says Rothschild.

Peaches Uniforms has been donating uniforms and scrubs to TSRHC since 2003. In the past year alone, the company has donated more than 600 sets of scrubs to TSRHC staff members. The company was the first to introduce fashion colors for health care uniforms and has been known for its innovation ever since. Just like the brightly colored uniforms, Rothschild's kind spirit and big heart can light up any room—especially when he has the chance to interact with the TSRHC nurses who proudly wear Peaches Uniforms.

"I believe in this place and want to continue to give. There are constantly new staff members and I am thankful to be able to contribute to them," he says. "This is just one way to pay back the place that helped my family and me so much." •

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Richards featured in *The New York Times*

B. STEPHENS RICHARDS, M.D., TSRHC chief medical officer, was recently featured in The New York Times regarding a new study that provides the best evidence yet that wearing a back brace will slow the development of the most common form of scoliosis in adolescents. The article, "Study Affirms Benefit of Back Braces as Scoliosis Treatment," can be found on www.nytimes.com.



TSRHC Shares Commitment to Caring for the "Whole" Child at Developmental-Behavioral Pediatric Conference

MORE THAN 180 HEALTH CARE PROFESSIONALS, including pediatricians, family practitioners and advanced practice nurses, came from across the state to attend the 15th annual Developmental-Behavioral Pediatric Conference held Feb. 28 - March 1 at TSRHC. The hospital's Luke Waites Center for Dyslexia and Learning Disorders staff presented the event, which is designed to equip primary care providers with practical tools to assess, identify and manage developmental and behavioral disorders in their pediatric patients.

Nationally recognized speakers delivered informative updates on subjects ranging from ADHD to childhood obesity. They also addressed the impact such disorders have on a child, a family, the educational system and the community — all in the only forum of its kind in the region.

"We have physicians who travel hundreds of miles for this kind of information and tools they can immediately put to use to help their patients," explains conference course director Marsha Carpenter, M.D., staff physician,

Center for Dyslexia. "It speaks to the hospital's mission of improving the lives of children, and that covers all aspects of a child's life. That's why we're here."



L to R: Andrew Adesman, M.D., Cohen Children's Medical Center of Carolina-Chapel Hill School of Medicine; conference course director Marsha Carpenter, M.D., staff physician, TSRHC Center for Dyslexia; Vennecia Jackson, M.D., diagnostic services director, TSRHC Center for of Medicine, Cleveland, Ohio; and Jeffrey Black, M.D., medical director, TSRHC Center for Dyslexia



TSRHC Welcomes Guest Professor from Russia

ALEXANDER GUBIN. M.D., PH.D., renowned professor and director of the Russian Ilizarov Scientific Center in Kurgan, Russia, visited TSRHC recently as a guest lecturer at a

TSRHC Mini-Symposium. The hospital's Centers for Excellence in Limb Lengthening and Reconstruction, and Spine Research coordinated the meeting.

Gubin shared his groundbreaking research involving alternate applications of the Ilizarov method. The method, primarily used in limb lengthening, uses an external fixation device constructed of rings and rods that encircles a patient's affected leg or arm. The device is held in place by pins and is adjusted throughout the treatment to achieve the desired correction.

Gubin shared exciting possibilities for using the Ilizarov method in the treatment of severe spine conditions. He also shared new approaches to the Ilizarov's use in limb lengthening. In addition, he is hopeful that his center in Russia will collaborate with TSRHC on future research projects. O

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Building on a Tradition of Excellence



DANIEL J. SUCATO, M.D., M.S. TSRHC Chief of Staff

DURING THE HOSPITAL'S recent 2014 Annual Meeting of the Board of Trustees dinner program, I was pleased to make a presentation titled, "Building on a Tradition of Excellence." The talk highlighted the long tenure and commitment of the three gentleman whom I am honored to follow in the role of TSRHC Chief of Staff —

W. B. Carrell, M.D.; his son, Brandon Carrell, M.D.; and John A. "Tony" Herring, M.D. These three gentlemen established the standard of medical excellence upon which TSRHC is built. My talk also highlighted two amazing young patients and their doctors, our

Assistant Chiefs of Staff John Birch, M.D., and Charles Johnston, M.D. The level of care provided to the patients from childhood through adolescence is a testament to the tradition of excellence these doctors deliver each day.

That tradition continues as *The Journal of Bone & Joint Surgery*, a highly regarded, nationally circulated publication, recently recognized four of our specialists as pioneers in the field. Papers by TSRHC's Richard Browne, Ph.D., Research; Mauricio Delgado, M.D., medical director of Neurology; Tony Herring, M.D., chief of staff emeritus; and B. Stephens Richards, M.D., chief medical officer; have been included on the journal's list of "100 Classic Papers of Pediatric Orthopaedic Surgery." The work of these individuals forms the foundation for pediatric orthopaedics and guides critical, clinical decision-making at TSRHC and around the world.

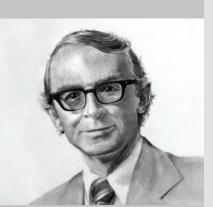
In addition, we are pleased and honored that our medical staff has received the highest number of invitations of any pediatric orthopaedic hospital in the country, to present their novel research at the annual **Pediatric Orthopaedic Society of North America** meeting this spring.

The expertise of TSRHC is recognized on a national and international level, but any staff member will tell you that the greatest honor is delivering the best care and treatment methods available to our patients. To that end, our dedicated physicians, researchers and support staff continue to build on TSRHC's tradition of excellence and our mission of caring for children.



TSRHC Assistant Chiefs of Staff John Birch, M.D., (left) and Charles Johnston. M.D.

TSRHC PIONEER



This portrait appears in a composite drawing of hospital trustees by artist Norvel Hermanovski, which hangs in the TSRHC boardroom.

Pat Beard | 33°, G∴C∴ | June 22, 1925 — Nov. 30, 2013

PAT BEARD WAS BORN IN WACO, TEXAS, and remained there through his time as a student at Baylor University. After graduating from Baylor, Beard attended Harvard Law School and soon after returned to Waco to start practicing law with his father. He then founded his own law firm, Beard & Kultgen, in 1952.

He was a loyal member of the TSRHC Board of Trustees from 1966 until his death. Beard embraced TSRHC's role as a world leader in research. Both he and his wife, Martha, who passed away in 2002, were instrumental in establishing the Sarah M. and Charles E. Seay and Martha and Pat Beard Center for Excellence in Spine Research. His unwavering

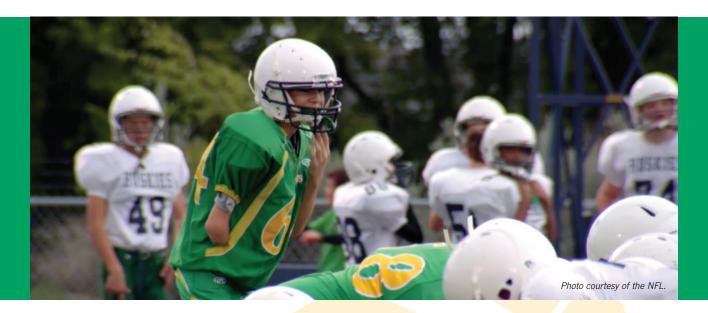
commitment to the hospital was also seen in his service on numerous board committees.

He selflessly donated his time and legal advice to the hospital, as well as other philanthropies. He had a heart for serving those less fortunate and was known for his compassion and sense of fairness.

Beard was also an active Masonic leader. He was a member of Scottish Rite, York Rite and Karem Shrine, as well as past Grand Orator, Grand Lodge of Texas and recipient of the prestigious Grand Cross Court of Honor.

TSRHC will be forever grateful for the many years of dedication and service Beard gave to the hospital and the children it serves.

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Achieving His Goal

A TSRHC patient shares the story of pursuing his football dream and scores a trip to the Super Bowl.

AT AGE 4, TSRHC PATIENT TYLER and his twin brother,
Sterling, met former Dallas Cowboys defensive end
DeMarcus Ware at a public appearance near their home.

The boy's mother, Cindy, distinctly remembers Tyler, who was born missing the lower portion of his right arm, asking Ware for more than an autograph that day.

"Tyler said, 'Mr. Ware, with my one arm, do you think I could ever play football?" she recalls. "And he told Tyler, 'If you put your mind to it, you can do anything you want."

Tyler knew exactly what he wanted — to play football. Today the determined 13-year-old is a highly respected member of his middle school football team, for which he plays linebacker and right guard. "He's not out there for people to say, 'Hey, look at the guy with one hand playing

football," the team's head coach, Scott Starnes, says. "He's trying to win." Tyler's trophy-laden bookcase indicates that he has done exactly that.

At his mother's urging, he entered an NFL-sponsored video contest to tell his football story for a chance to win tickets to Super Bowl XLVIII. From a field of thousands, the NFL chose 10 finalists, filmed documentary-style films of each and posted them online for viewers to vote for their favorite. Tickets would be awarded to the top five contestants.

The film featuring Tyler was one of the winners, securing votes from around the world. He, along with his parents and his brother, received an all-expense paid trip to New York City for a week of activities leading up to seeing the big game live from a luxury suite at MetLife Stadium.

Shortly after the family's return to Texas, Frisco Mayor Maher Maso even declared a day in Tyler's honor.

"The support of my family and my community has been amazing," Tyler says.

His sports journey is just beginning. Tyler is also part of an elite baseball team and plans to take up basketball.

"I would tell anybody not to give up on their dream, no matter what the obstacles are," Tyler says. "Because if you practice hard enough, you will get way better at what you're trying to achieve."



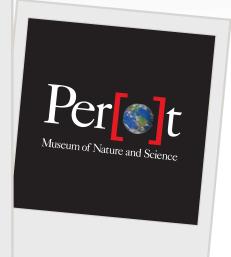
Tyler enjoys a moment in front of the cameras with former Dallas Cowboy DeMarcus Ware (left) during a pre-Super Bowl event. Ware, who has been an inspiration to Tyler, surprised the young athlete with the NFL contest-winning Super Bowl tickets during a school assembly.

SEE TYLER'S INSPIRATIONAL, WINNING VIDEO AT WWW.TOGETHERWEMAKEFOOTBALL.COM.

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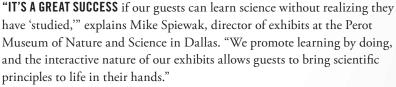
Two renowned institutions have joined to inspire minds through nature, science and pediatric orthopaedics.





He feels the rumble of a simulated earthquake, launches a ball with his brain waves and, through a video exhibit, asks one of TSRHC's renowned pediatric orthopaedic surgeons how scoliosis is treated. He is so busy making discoveries on his adventure, the one thing 10-year-old TSRHC patient Korban doesn't realize he is doing – is learning.

ADVENTURE



TSRHC was invited to join the Perot Museum in fulfilling its mission of inspiring minds through three hands-on exhibits. Each one features an interactive video of a hospital staff member discussing various aspects of pediatric orthopaedics, spotlighting scoliosis, movement science and prosthetics.

Enabling a visitor to touch a screen and ask a physician questions such as "Why did you go into orthopaedics?" and "Who was your role model?" – each exhibit goes far beyond textbook medical definitions.

"We place an emphasis on careers and want to ignite that spark of curiosity, especially in children who didn't even realize they had an interest," Spiewak explains. "These kids could be the next Stephen Hawking, paleontologist or surgeon."

Pediatric orthopaedic surgeon Lori Karol, M.D., TSRHC's medical director of both the Movement Science Laboratory and Performance Improvement, is helping fuel that spark through an exhibit featured in the museum's Lamar Hunt Family Sports Hall.



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Karol recalls the first time she took her parents to the museum. "When we reached the exhibit, they had to wait because there was a little girl sitting there, pressing the buttons to find out more about what my team and I do at the hospital,"

Karol explains. "And that's who the exhibit is for — young girls and boys. Who knows how these experiences may influence what they study in college someday?"

Karol, along with TSRHC Chief of Staff Daniel J. Sucato, M.D., M.S.; Nathan Sutti, a former resident of TSRHC's Prosthetics department; and Andrea Stick, CPNP, of TSRHC's Orthopaedics department, each represent the hospital in an exhibit. The project was guided in part by a seasoned team from the Science Museum of Minnesota.

That spirit of partnership was established in May of 2008 when five adult Perot children made a \$50 million gift in honor of their parents, Margot and Ross Perot. Other key supporters contributed the balance for the \$185 million facility, which was built with no public funding or debt incurred. That collaborative spirit continues to be a guiding force.

"We actively reached out to experts and partners in our community, like Texas Scottish Rite, because some of the greatest minds in the country are right here in North Texas," explains Spiewak. "We weren't just saying 'Come visit the Perot Museum,' we were saying, 'Come be a part of it.""

That message is shared with all who visit the museum.

"We draw from school districts throughout the state and region, and within two months of opening we had seen visitors from almost every state in the country," says Jennifer Scripps, the Perot Museum vice president of revenue operations, hired to help transition the organization from Fair Park, where it operated as the Museum of Nature & Science.

In less than eight months after its December 2012 opening, the institution's attendance figures topped 1 million. The site is at the top of the list of area attractions, a virtual juggernaut on the North Texas tourism scene, attracting visitors from around the world.

It only makes sense that collaborating with an internationally recognized pediatric orthopaedic hospital like TSRHC would be a good fit.

"We want to inspire the next generation of scientists and a place like Texas Scottish Rite helps us do that," Scripps says.

TSRHC's exhibit participants have witnessed the positive results of the collaboration firsthand. "To this day, the number of patients and friends who have told me, 'I saw you at the museum,' amazes me," Karol says. "It's an extension of our educational outreach to the community and gives people from all over the world a glimpse inside the walls of our hospital."

TSRHC patient Korban considers it "cool" that the hospital has exhibits at the Perot museum, where children are exposed to numerous applications of the sciences.

"You can be an engineer and do more than just build stuff," Korban explains. "You could help people and make things like a (prosthetic) leg."

Like many children, Korban says he finds science more interesting after his museum adventure.

He hopes to study zoology someday. For now, he simply wants to visit the museum's Sports Hall one more time and run against other athletes and animals.

"I've always been cheetah fast," he says proudly with a grin. •









THE 18TH ANNUAL TREASURE STREET was held Oct. 17, 2013, with more than 1,000 guests in attendance. The hospital's signature fundraising event honored the great state of Texas with highlights from every region, including Texas cuisine, customs and history. Since its inception in 1996, Treasure Street has raised nearly \$9 million for the care of TSRHC patients, including more than \$1.2 million in 2013. The 2013 event chairs were Rep. Dan Branch and his wife, Stacey; the honorary chairs were Dee and Dodge Carter. Thank you to everyone who helped make Treasure Street a success! •













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- 1. L to R: TSRHC patient Dalila, age 3, of Irving; Dallas Cowboy Jamar Newsome; and Skyla, age 4, of Irving
- 2. Luciano, age 9, of Cedar Park
- 3. Dallas Cowboy George Selvie and TSRHC patient Lucas, age 4, of Anna



BLUE AND SILVER filled the hospital on Dec. 16 as Dallas Cowboys football players and cheerleaders signed autographs and delivered gifts to TSRHC patients. Members of the team have made an annual holiday visit to TSRHC since 1996. •



San Angelo Sporting Clay Shoot

MORE THAN 500 PARTICIPANTS

attended the 16th annual San Angelo Sporting Clay Shoot hosted at the San Angelo Claybird Association Range in October. The day's activities included live music, lunch, gun boards and both a live and silent auction. The 2013 clay shoot made approximately \$70,000 for TSRHC. •





- 1. TSRHC Trustee Dan Davidson (left) and Andrew Pfaff
- 2. L to R: TSRHC Senior Vice President of Public Relations Mark Bateman; Lynn Talley, winner of the High Overall Trophy Buckle; and TSRHC President/CEO Robert L. Walker



Big D Charity Horse Show Gala & Casino Night

THE BIG D CHARITY HORSE SHOW hosted a charity gala Feb. 1, announcing TSRHC as the beneficiary of the gala and the horse show for the ninth consecutive year. This year's horse show will take place May 2-4 at the Las Colinas Equestrian Center in Irving. The event is open to the public, with proceeds benefiting the hospital. The event has raised more than \$73,000 to date for TSRHC. Learn more at www.bigdhorseshow.com. O

RITE UP 2014 ISSUE 1 WWW.TSRHC.ORG HOSPITAL HAPPENINGS | Spotlight on TSRHC Events, Donors and Patients

1. L to R: OSU football player Tyler Johnson; TSRHC friends Elizabeth and Taber with son, Philip; and OSU football player Jesse Robinson

2. L to R: AT&T Cotton Bowl Classic board member Daniel P. Novakov; OSU Head Football Coach Mike Gundy; TSRHC patient Sebastian, age 9, of Dallas; TSRHC President/CEO Robert L. Walker



Cotton Bowl Visit

THE 78TH ANNUAL AT&T COTTON BOWL CLASSIC VISIT

took place Dec. 31 at TSRHC. Coaches and players from the Oklahoma State University football team visited with patients and signed hats, T-shirts and posters in the Atrium.

L to R: TSRHC patient Addison, age 6, and her siblings, Weston, age 3, and Macie, age 12, of Rockwall

Participant Will, age 9, of Dallas





Cookies & Castles

THE DALLAS ALUMNAE CHAPTER OF DELTA DELTA hosted its sixth annual Cookies & Castles: A Gingerbread Extravaganza at TSRHC Dec. 14. The event included more than 300 friends, patients and guests who decorated gingerbread men and houses, posed for pictures with Santa and enjoyed holiday music. The festive event has raised more than \$77,000 since its inception. For the first time, the hospital hosted a Cookies & Castles Ladies Luncheon, which took place the day prior to the event and was attended by more than 100 women. •

Cookies & Castles co-chairs Terri Kennedy (left) and Jacque Kennedy

TSRHC Annual Amputee Ski Trip

FOURTEEN TSRHC PATIENTS with limb differences enjoyed TSRHC's 33rd annual Amputee Ski Trip Feb. 10-15 at the National Sports Center for the Disabled in Winter Park, Colo. The hospital is grateful to generous friends and

has provided air transportation for the past eight years, for making this trip and dreams possible for TSRHC patients. Learn more at www.tsrhc.org/amputee-ski-trip. •







Creating a Legacy of Learning

TSRHC Trustee Frank Rockabrand combines his love of education, travel and TSRHC to make a difference in children's lives.

TSRHC TRUSTEE FRANK ROCKABRAND took the long route from his birthplace of DeKalb, Ill., to El Paso, Texas, where he has resided since 1972. He took a detour through Germany, serving his country in the Air Force, and acquired a lifelong passion for travel in the process. This former educator enjoys seeing history firsthand and has shared many lessons of his experiences with his students over the years. However, he knows he could still learn a thing or two, and one lesson he has taken to heart — there is nothing more rewarding than making a difference in a child's life.

"I figure I've taught about 3,500 kids during my 24 years of teaching," Rockabrand says. "I still see former students who come up to me on the street and ask, 'You're Mr. Rockabrand, aren't you?"

Rockabrand returned to his hometown to pursue an education degree at a local university, immediately

after his military service was completed. Shortly after graduating, Air Force friends from Texas told him there was a need for teachers in El Paso. "I never knew I would end up in El Paso," says the former Texas history and Texas geography teacher, "but I've never regretted it."

Another moment he will never regret is the day he joined Masonry in 1981. "Masonry has been the most enjoyable part of my life, the friendships, the experiences," Rockabrand says. "Working up to the level of Worshipful Master was without question my life's highlight."

In addition, Masonry has provided opportunities for him to share his teaching and mentoring skills with new members; and it was Masonry that led him to become a member of TSRHC's Board of Trustees in 2002. "I couldn't believe such a nice children's hospital existed," he says of his first visit to TSRHC.

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At age 4, Rockabrand was hospitalized for an intestinal issue. One of his earliest childhood memories is awaking in the hospital, scared and afraid. "Knowing that a child can come to this bright, happy place where they are welcomed with open arms is a wonderful thing," he says.

In addition to being touched by the compassionate care patients receive at TSRHC, Rockabrand was moved to fund a scholarship for the Legacy Scholarship Program, a separate nonprofit organization that assists former TSRHC patients with continuing their education past high school.

"Certainly his involvement in education gave him a passion for this idea," explains Gladys Kolenovsky, president of the Legacy Scholarship Program and also, administrative director of TSRHC's Luke Waites Center for Dyslexia and Learning Disorders. "Frank also wanted to address the shortage of health care professionals in his community and so he designated the scholarship to give preference to students from the El Paso area who were majoring in health care fields."

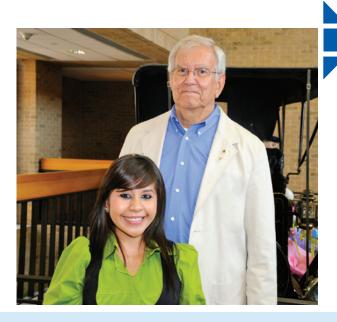
El Paso resident and former TSRHC patient Misty received a scholarship endowed by Rockabrand and graduated last year from the University of Texas at

Photo at left: TSRHC patients like Arthur, age 7, of Dallas; and Elizabeth, age 10, of Arlington, inspire Rockabrand's commitment to TSRHC. **Photo at right:** In a note she sent to Rockabrand her senior year, Misty says, "I want to thank you from the bottom of my heart for your generosity and for reminding me that there are still kind people in this world like you."

El Paso. She plans to work with disabled children and pursue a graduate degree in Rehabilitation Counseling. Inspired by Rockabrand's generosity, she hopes to sponsor a scholarship herself one day.

As this retired teacher continues to enjoy the hands-on geography and history lessons of his world travels, he never strays from his primary goal.

"I hope that my legacy will prove to the world that I helped someone, somehow, somewhere," Rockabrand says. •







THROUGH VOLUNTEERISM, EDUCATION AND PHILANTHROPY,

TSRHC'S CRAYON CLUB supports the mission of the hospital and unites energetic, youthful individuals dedicated to improving the lives of children.

The club hosts numerous events, including educational evenings and fun, social mixers. One unique event is the Character Breakfast, which brings together families for a magical meet-and-greet experience complete with superheroes and princesses.

Crayon Club allows enthusiastic individuals and working professionals to have fun, network and build friendships, all while supporting one of the world leaders in pediatric orthopaedic care.

Crayon Club members join together with Sleeping Beauty (far left) and guests Maddie, age 7, and her brother, Will, age 5, of Plano, at the club's annual Character Breakfast.

- FOR MORE INFORMATION ON UPCOMING EVENTS,
- PARTICIPATING IN THE FUN, AND OTHER DETAILS,
 - PLEASE VISIT WWW.TSRHC.ORG/CRAYON-CLUB.

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Texas Scottish Rite Hospital for Children (TSRHC) is one of the nation's leading pediatric centers for the treatment of orthopaedic conditions, certain related neurological disorders and learning disorders, such as dyslexia. Since its inception in 1921, TSRHC has provided medical care for more than 225,000 children. Patients receive treatment regardless of the family's ability to pay.

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